

INNOSWEET™

Whole grain natural sweetener adds whole grain, not added sugars, to the label

REDUCE ADDED SUGARS

A first-of-its-kind whole grain nutritive sweetener developed by Briess will change the way you achieve clean labels and lessen the impact of forthcoming nutritional panel changes.

InnoSweet™ Sprouted Whole Wheat Powder is 100% pure sprouted whole wheat. It delivers nutrition and sweetness created during natural sprouting, gentle cooking and drying. Simultaneously, it contributes zero “added sugars” while replacing part to all of the sugar in a formula and reducing or eliminating “added sugars” on the label.

Ready-to-eat, wholesome and made in the U.S.A., InnoSweet™ offers food manufacturers new opportunities to attain clean, healthier labels. Contact Briess at info@Briess.com today to learn more.

Function / Applications

- Whole grain nutritive sweetener
- Nutritious sweetness, flavor, browning
- Functions like malted extract in baked goods
- In prototypes, added sugars were reduced by:
 - 25% in breakfast biscuits
 - 33% in granola
 - 100% in extruded cereals
- Replace part to all of the sugar in:
 - Bagels
 - Baked goods / bakery mixes
 - Bars
 - Crackers
 - Dairy and frozen desserts
 - Extruded cereal
 - Granola
 - Pet food
 - Pizza crust
 - Prepared foods
 - Pretzels and other snacks
 - Tortillas and corn snacks



CLEAN LABEL FRIENDLY

Increase whole grain, fiber and protein

Reduce ‘added sugars’

Sprouted

Natural

Nutritious

Healthy

Non-GMO

Kosher Certified

Made in the U.S.A.



Characteristics

- Ready-to-eat
- Label as “Sprouted Whole Wheat”
- 100% pure sprouted wheat
- No additives or artificial colors
- Contributes zero “added sugars”
- Lower GI than sugar
- 9g fiber and 12g protein per 100g
- 36DE (less sweet than sugar)
- Tan colored powder
- Packaged in 50lb poly-lined bags (Item #7255)

